



**ZÜLFİKÂRLAR**

**CORPORATE & SECTORS**

**2018**

# CORPORATE



It is targeted to become one of the prominent holdings in Turkey by promoting holding companies market share in their respective sectors through inorganic and organic growth strategies.

# SECTORS



# FUELS GROUP

- The merger of TPPD and Turkuaz Petrol will be finalized as of February, 2019.
- It is targeted to become one of the top 5 oil distribution companies operating in Turkey.
- The presence in highly populated cities will be increased through new investment strategy.
- The market share in Vehicle Identification System will be increased in line with increasing presence in highly populated cities.
- In order to increase the brand awareness, intense marketing activities will be launched.





In order to keep Akça Kimya's high growth rate it is targeted to increase the chemicals trading activities through organic and inorganic growth strategies by;

- Developing the product mixture provided to the Turkish market,
- Expanding the sales team,
- Expanding the chemical trading activities to Europe through acquisitions.

**AKÇAKİMYA**



**ZÜLFİKÂRLAR**



The project development activities continues for the Demirözü WPP (37 MW).

The potential new projects will be monitored in the market in order to expand the installed power.

**TeslaEnerji**



It is targeted to increase the market share in 2019 by expanding the team.

**AKDENİZ** FACTORING